Adjobo

See What Changed. Know Why. Act With Confidence.

Project Overview — what is Adjobo?

FRAGMENTED WORKFLOW

Design Process

Research Approach

Competitive Analysis

Target Users

User Journey

Information Architecture

User Flow

Color System

Typography

Aa

Components & Design System

Low-Fidelity Screens

High-Fidelity Screens

Key UX Decisions

Prototype & Usability Testing

Design Impact

FROM FRAGMENTED WORKFLOW
TO ONE CLOSED LOOP.

Thank you.