PRODUCT DESIGN CASE STUDY — 2026

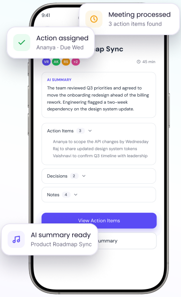
Sync AI

Turn Every Meeting into Action

AI MEETING ASSISTANT · MOBILE APP

Turn every meeting into clear follow-through.

SyncAI records, summarizes and turns conversation into action — so teams spend less time writing notes and more time acting on them.


9:41

Meeting processed
3 action items found

Action assigned
Ananya · Due Wed

ap Sync

AI SUMMARY

The team reviewed Q3 priorities and agreed to move the onboarding redesign ahead of the billing rework. Engineering flagged a two-week dependency on the design system update.

Action Items 3

Ananya to scope the API changes by Wednesday
Raj to share updated design system tokens
Vaishnavi to confirm Q3 timeline with leadership

Decisions 2

Notes 4

AI summary ready
Product Roadmap Sync

ROLE	PLATFORM	SCOPE	TIMELINE
UI/UX Designer	iOS · Mobile	UX Research → UI → Prototype	4 weeks

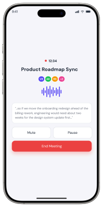
01 / 18

OVERVIEW

A second brain for every meeting your team has this week.

SyncAI turns conversations into clear summaries, action items, owners, and deadlines — helping teams stay focused after every meeting.

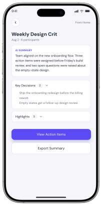
I led the 0→1 design process, from research with 120 users to information architecture and a high-fidelity iOS prototype.



Product Roadmap Sync

"...so if we move the onboarding redesign ahead of the billing rework, engineering would need about two weeks for the design system update first..."

11 **AI Recording**



Weekly Design Crit
Aug 2 · 6 participants

AI SUMMARY

Team aligned on the new onboarding flow. Three action items were assigned before Friday's build review, and two open questions were raised about the empty-state design.

Key Decisions 2

Ship the onboarding redesign before the billing rework
Empty states get a follow-up design review

Highlights 3

13 **Meeting Summary**

What is it?

An AI meeting assistant that joins calls, transcribes them, and turns the conversation into a clean summary and a list of owned, dated action items.

The problem

Knowledge workers lose 42 minutes a day to manual notes, and roughly a third of decisions made in a meeting never become a tracked task.

The solution

SyncAI automates the capture-to-completion loop — recording, summarizing, assigning and tracking — so follow-through happens by default.

User goal

Leave every meeting with zero note-taking effort and confidence that nothing agreed upon will be forgotten.

My role

Full 0→1 arc — problem framing, research with 120 target users, IA, and a high-fidelity iOS prototype ready for handoff.

Outcome

A calm, trustworthy workflow that closes the gap between what's said in a meeting and what actually gets done.

02 / 18

PROBLEM

Teams don't need

another place to store notes. They need the notes to disappear into action.

01

42 minutes

Manual note-taking

The average knowledge worker spends 42 minutes a day writing meeting notes by hand — time that competes directly with the work those meetings were about.

02

1 in 3

Action items go missing

Roughly a third of decisions made in a meeting never make it into a task list. They live in someone's notebook, or nowhere at all.

03

68%

Report poor follow-ups

Most participants leave a meeting unsure who owns what next. Without a shared record, accountability quietly evaporates.

04

5.6 hrs / week

Lost to re-explaining context

Teams re-litigate decisions because no one can point to what was actually agreed. Collaboration tools exist, but the meeting itself stays disconnected from them.

03 / 18

— SOLUTION

Four moves that close the loop between talking and doing.

Record without a second thought

SyncAI joins the call automatically from a connected calendar — no bots to invite, no button to remember to press.

Summarize in the team's own language

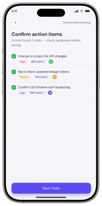
AI condenses an hour of conversation into a summary structured around decisions, owners, and open questions — not a wall of transcript.

Turn commitments into tracked tasks

Every action item is extracted with a suggested owner and due date, ready to assign and track without leaving the app.

Keep the calendar and the record in sync

Meetings, tasks and follow-ups live on one timeline, so preparing for next week starts with last week's decisions.



Confirm action items

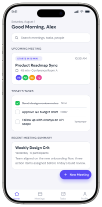
SyncAI found 3 tasks — check assignees before saving.

☑ Ananya to scope the API changes

☑ Raj to share updated design tokens

☑ Confirm Q3 timeline with leadership

14 **AI Action Items**



Saturday, August 1

Good Morning, Alex

UPCOMING MEETING

Product Roadmap Sync — 10:30 AM

45 min · Conference Room A

TODAY'S TASKS

☑ ~~Send design review notes~~ Done

☐ Approve Q3 budget draft Today

☐ Follow up with Ananya on API scope Tomorrow

RECENT MEETING SUMMARY

Weekly Design Crit

Yesterday · 6 participants

Team aligned on the new onboarding flow; three action items assigned before Friday's build review.

08 **Home Dashboard**

04 / 18

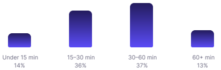
— QUANTITATIVE RESEARCH

Numbers that turned "meetings feel broken" into a brief a designer could act on.

Survey size **120 users** Age range **24–45** Method **Online survey + 14 moderated interviews** Roles **PM · Engineering · Design · Sales · Remote**

Daily time lost to manual notes

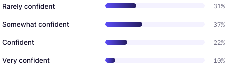
How long do you spend writing meeting notes on a typical day?



Averaging out to roughly 42 minutes a day per person — the figure that anchored the Problem framing.

Confidence that action items get done

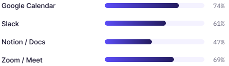
How confident are you a meeting's action items actually get followed through?



68% land in "rarely" or "somewhat" confident — the same group that told us follow-ups quietly evaporate.

Tools already part of the daily workflow

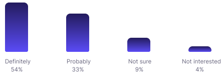
Which of these are you actively using each week?



Calendar, Slack and video call tools dominate — native sync with these three became a launch requirement, not a nice-to-have.

Openness to an AI meeting assistant

Would you trust an AI tool to record, summarize and assign your action items?



87% openness to an AI assistant — consistent with how important respondents separately rated AI summarization to their workflow.

05 / 18

DESIGN PROCESS

Eight stages, one throughline: don't design the AI output until you understand the meeting.

01

Discover

Stakeholder interviews across 6 companies to map how meeting culture actually works today.

02

Research

Survey of 120 participants plus 14 moderated interviews on note-taking and follow-up habits.

03

Define

Synthesized findings into two primary personas and a single problem statement to design against.

04

Ideate

Sketched 30+ concepts for how AI output could be structured, from raw transcript to task-first summaries.

05

Wireframe

Mapped the full IA and eight core flows in low-fidelity before any visual design began.

06

Prototype

Built a high-fidelity, fully wired iOS prototype across 31 screens for usability testing.

07

Testing

Two rounds of moderated usability testing with 9 participants; refined summary hierarchy and task flow.

08

Final Design

Polished visual system, motion, and accessibility pass ready for engineering handoff.

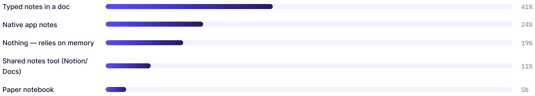
06 / 18

UX RESEARCH

What 120 people told us about the space between a meeting and getting things done.

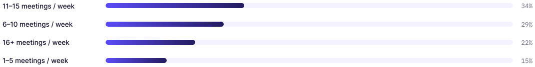
120	Survey participants across PM, engineering, design and sales roles
14	Moderated 1:1 interviews, 30–45 minutes each
6	Companies represented, from 12-person startups to 400-person orgs
9	Usability test sessions across two prototype rounds

"How do you currently take meeting notes?"



Typed docs and native app notes cover 65% of how people capture meetings today — both formats trap notes in a single tool, disconnected from tasks and calendars.

"How many meetings are you in per week?"



56% of respondents sit in 11+ meetings a week — heavy meeting load is the norm for this audience, not the exception.

"What's your biggest collaboration challenge?"

- ● Disconnected tools — 32%
- ● Missed action items — 27%
- ● No single source of truth — 23%
- ● Time zone / async gaps — 18%

"How important is AI-generated summarization?"

87% rated it "important" or "very important" to their daily workflow

Participants who missed the most action items were also the most enthusiastic about AI summarization — the pain and the appetite for a solution lived in the same group.

07 / 18

USER PERSONAS

Two people who live inside the calendar — and need it to work harder for them.

JM **Jordan Mensah**

Senior Product Manager, 8 yrs experience

GOALS

- Keep three concurrent product tracks aligned without living in Slack
- Make sure every decision has a clear, documented owner

FRUSTRATIONS

- Spends Friday afternoons reconstructing what was decided across the week
- Watches action items stall because no one wrote them down consistently

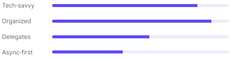
NEEDS

- A single place that turns conversation into a task list automatically
- Confidence that nothing agreed to in a call gets lost

DAILY WORKFLOW

Back-to-back meetings from 9–4, then heads-down execution time. Lives in Linear, Slack and Google Calendar.

BEHAVIOUR SCALE



AR **Amara Reyes**

Project Manager, cross-functional teams

GOALS

- Give stakeholders a status update they trust without chasing five people first
- Reduce time spent translating meeting chatter into a tracked plan

FRUSTRATIONS

- Manually retypes the same decisions into three different tools
- Struggles to hold remote teammates accountable without a shared record

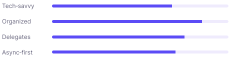
NEEDS

- Meeting notes that are structured enough to hand straight to stakeholders
- Calendar and task views that share the same source of truth

DAILY WORKFLOW

Coordinates 4 teams across 2 time zones. Heavy calendar user; checks SyncAI before every 1:1.

BEHAVIOUR SCALE



COMPETITIVE ANALYSIS

The field is crowded on recording. It's empty on what happens after.

FEATURE	SYNCAI	OTTER.AI	FIREFLIES.AI	FATHOM	MS TEAMS	ZOOM AI COMPANION
Meeting Recording	🟢	🟢	🟢	🟢	🟢	🟢
AI Summary	🟢	🟢	🟢	🟢	🟠	🟢
Action Item Extraction	🟢	🟠	🟢	🟠	🔴	🟠
Calendar Sync (2-way)	🟢	🟠	🔴	🔴	🟢	🟢
Task Tracking	🟢	🔴	🔴	🔴	🔴	🔴
Smart Notifications	🟢	🟠	🔴	🔴	🟢	🟠
Team Analytics	🟢	🟠	🟢	🔴	🔴	🔴
Cross-platform	🟢	🟢	🟢	🟠	🔴	🔴
Entry Pricing	$—	Free tier	$10/mo	Free tier	Bundled	Bundled

Every competitor treats the meeting as the finish line — record it, transcribe it, summarize it. SyncAI's opportunity is the mile after: closing the loop from summary to owned, tracked, calendar-aware task, which is where Otter, Fireflies and Fathom hand the user back to a different tool entirely.

INFORMATION ARCHITECTURE

Five peer destinations, one shared record underneath all of them.

The structure below maps directly to the shipped prototype. Meetings, Tasks and Calendar were kept as siblings rather than nesting Tasks inside Meetings — testing showed people think of "what do I owe" and "what did we discuss" as two different questions asked at two different times of day.

```
SyncAI
    Authentication
├──        Splash
│     ├──Welcome
│     ├──Create Account
│     ├──Sign In
│     └──
│   Onboarding
├──        Team Setup
│     ├──AI Permissions
│     ├──Connect Calendar
│     └──
│   Dashboard
├──        Upcoming Meetings
│     ├──Today's Tasks
│     ├──Recent Summaries
│     ├──Quick Actions
│     └──
│   Meetings
├──        Meeting Details
│     ├──Start Meeting
│     ├──AI Recording
│     ├──AI Processing
│     ├──Meeting Summary
│     ├──Full Transcript
│     ├──Share Meeting
│     └──
│   Tasks
├──        Action Items
```

```
|        ├──Task Detail
|        ├──Complete Task
|        ├──Create / Edit Task
|        └──
|     Calendar
├──           Calendar View
|        ├──Upcoming Meetings
|        └──
|     Notifications
├──
|     Analytics
├──
|     Profile
├──           Settings
|        ├──Logout
|        └──
|     System States
└──           Loading
         ├──Success
         ├──Empty
         ├──Error
         └──
```

Flat over deep

No destination sits more than three taps from the dashboard. Meetings, Tasks and Calendar are peers, not nested inside one another, because users move between them constantly within a single session.

One record, three views

A meeting, its summary and its tasks are the same underlying object surfaced three ways — so Calendar, Dashboard and Tasks never fall out of sync with each other.

System states as citizens

Loading, Success, Empty and Error are modeled as first-class destinations, not afterthoughts — AI processing in particular needed a designed waiting state, not a spinner.

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10 / 18

USER FLOWS

Eight paths, wired exactly as they ship — including every decision, alt route and error state.

New User Onboarding

FLOW 01 / 08

First-run path from splash to a working, calendar-connected dashboard.

Splash System · 1.2s → **Welcome** Screen 2 → **Create Account** Screen 3 → **Team Setup** Screen 4 → **AI Permissions** Screen 5 →
Connect Calendar Screen 6 → **Dashboard** Home · Ready

GOAL & ENTRY	PRIMARY & ALT PATHS	MICRO-INTERACTIONS	OUTCOME & ERRORS
Get a first-time user from install to a populated dashboard in under two minutes. Entry point is app launch after download.	Sign up with email or SSO (Google / Microsoft) Alt: skip calendar connection, prompted again from Dashboard	Progress dots persist across all 5 onboarding steps Permission toggles animate with a soft spring	Dashboard loads with real calendar data pre-populated. If calendar OAuth fails, user lands on Dashboard in an empty state with a retry banner.

Returning User Login

FLOW 02 / 08

The 80%-of-the-time path: get back to a warm dashboard, not a cold start.

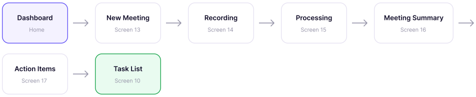
Welcome Screen 2 → **Sign In** Screen 9 → **Dashboard** Home

GOAL & ENTRY	PRIMARY & ALT PATHS	MICRO-INTERACTIONS	OUTCOME & ERRORS
Authenticate a known user as fast as possible. Entry point is app open when no session token is stored.	Email + password, or biometric if previously enabled Alt: "Forgot password" branches to reset flow (email link)	Face ID prompt auto-triggers on Sign In screen if enabled Field-level validation on blur, not on every keystroke	Session restores exactly where the user left off. Invalid credentials show inline error, never a blocking modal.

Start an AI Meeting

FLOW 03 / 08

The core loop of the product: record → summarize → extract → track.

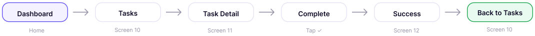


GOAL & ENTRY	PRIMARY & ALT PATHS	MICRO-INTERACTIONS & MOTION	OUTCOME & ERRORS
Capture a live meeting and land the user on a ready-to-assign task list with zero manual note-taking. Entry via Dashboard "Start Meeting" or calendar event.	Auto-join from calendar, or manual start Alt: pause / resume recording mid-call	Live waveform pulses during Recording Processing uses a determinate progress ring, not an infinite spinner	Summary and action items appear within ~20s of call end. If AI processing fails, user gets the raw transcript with a retry option — nothing is ever lost.

Complete a Task

FLOW 04 / 08

The fastest possible path from "I did this" to a synced, closed record.

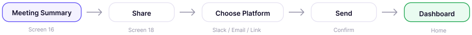


GOAL & ENTRY	PRIMARY & ALT PATHS	MICRO-INTERACTIONS	OUTCOME & ERRORS
Let a user close the loop on a commitment in as few taps as possible. Entry from Dashboard's "Today's Tasks" or a notification.	Swipe-to-complete from the list, or full detail view Alt: reassign or reschedule instead of completing	Checkbox fills with a short spring + checkmark draw-on Completed row fades and re-sorts to the bottom	Success state auto-dismisses after 1.5s back to the list. If offline, completion queues locally and syncs on reconnect.

Share a Meeting Summary

FLOW 05 / 08

Closing the loop with people who weren't on the call.

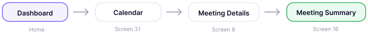


GOAL & ENTRY	PRIMARY & ALT PATHS	MICRO-INTERACTIONS	OUTCOME & ERRORS
Get a summary in front of stakeholders who weren't in the room. Entry from the Meeting Summary screen's share icon.	Share to Slack channel, email, or copy a view-only link Alt: share only the action items, not the full summary	Platform icons scale slightly on selection Toast confirms delivery without blocking navigation	User returns to Dashboard with a confirmation toast. Failed sends surface inline on the Share screen with a one-tap retry.

Calendar Navigation

FLOW 06 / 08

Turning the calendar into a doorway back into meeting history.

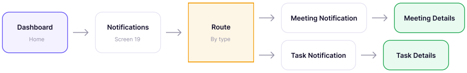


GOAL & ENTRY	PRIMARY & ALT PATHS	MICRO-INTERACTIONS	OUTCOME & ERRORS
Let a user move from "what's coming up" to "what happened last time" in one continuous path. Entry via tab bar.	Tap any dated event to view details Alt: past meetings open directly to their summary, not details	Selected day pill morphs smoothly between dates Event dots color-code by type (meeting / task / reminder)	User arrives at full meeting context before their next related call. Empty days show a lightweight "nothing scheduled" state.

Notification Journey

FLOW 07 / 08

One inbox, two destinations — notifications route by type, not by a generic feed.



GOAL & ENTRY	PRIMARY & ALT PATHS	MICRO-INTERACTIONS	OUTCOME & ERRORS
Route a user from any alert straight to the relevant record, never to a generic inbox. Entry from push notification or in-app bell.	Meeting alerts → Meeting Details Task alerts → Task Details	Unread notifications carry a purple dot that clears on open Swipe to dismiss without opening	User reaches the acting screen in exactly one tap from the notification. Deep links degrade gracefully to Dashboard if a record was deleted.

Profile & Settings

FLOW 08 / 08

Low-stakes, high-trust: changes save instantly and reversibly.

Dashboard → **Profile** → **Settings** → **Toggle Preferences** → **Save**

Dashboard	Profile	Settings	Toggle Preferences	Save
Home	Screen 28	Screen 29	AI, notifications	Auto-save

GOAL & ENTRY

Let users control how much AI does on their behalf. Entry via tab bar profile icon.

PRIMARY & ALT PATHS

Toggle recording, notification and privacy preferences
Alt: manage connected calendar accounts from the same screen

MICRO-INTERACTIONS

Every toggle saves instantly — no separate "Save" button to
Destructive actions (logout, disconnect) require a confirm sheet

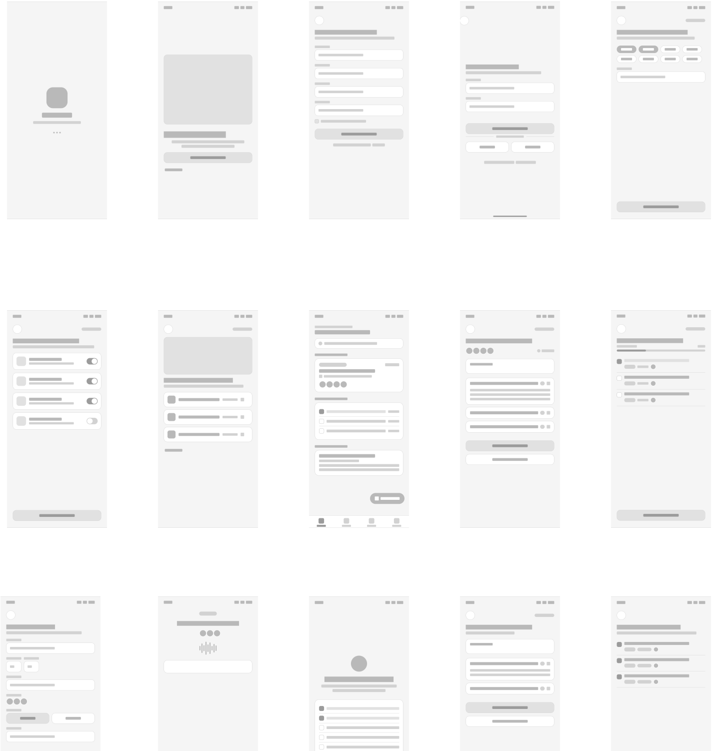
OUTCOME & ERRORS

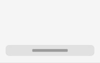
Preferences apply immediately across the app. A brief inline confirmation replaces any change without a modal.

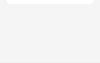
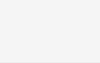
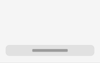
11 / 18

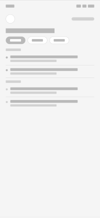
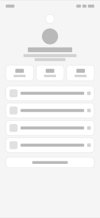
WIREFRAMES

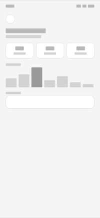
Structure decided before a single pixel of visual style — hierarchy, CTA placement and content priority.





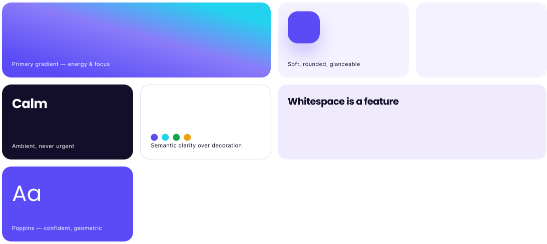


— VISUAL DESIGN SYSTEM

Moodboard, Typography & Colour Theory

Before any screen was designed, the visual direction was set around three words — calm, glanceable, confident — and tested against the product's real gradients, type and colour, not stock imagery.

MOODBOARD



Primary gradient — energy & focus

Soft, rounded, glanceable

Ambient, never urgent

Semantic clarity over decoration

Whitespace is a feature

Poppins — confident, geometric

Quiet confidence

Purple carries the brand without shouting — used as accent and action, never as background noise.

Glanceable, not dense

Every surface answers one question at a glance: what's next, what's done, what needs me.

Human warmth in an AI product

Rounded corners, soft shadows and generous spacing keep an AI-driven tool from feeling clinical.

TYPOGRAPHY

Two families, one clear job split.

Poppins — Headings
Inter — Body & UI
IBM Plex Mono — Labels

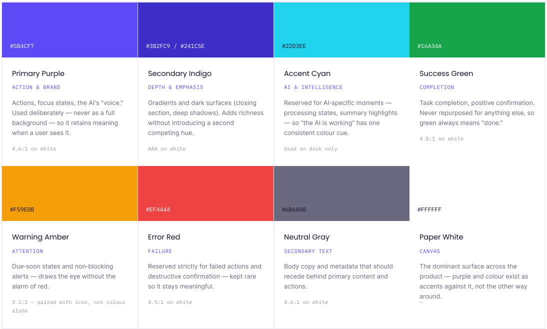
Poppins carries every heading — geometric and confident, it gives the product a distinct silhouette at a glance. Inter handles everything meant to be read quickly and comfortably: body copy, form fields, and dense list content. IBM Plex Mono is reserved for system-level labels — eyebrows, screen tags and spec data — a quiet signal that "this is structure, not prose."

H1 / Display Poppins · 800 · clamp(52–132px)	SyncAI
H2 / Section Poppins · 700 · 32–58px	**Turn Every Meeting into Action**
H3 / Subhead Poppins · 600 · 18–26px	Start an AI Meeting
Body Inter · 400 · 16px	SyncAI joins a call, listens, and turns the conversation into something a team can actually use.
Caption / UI label Inter · 500 · 12–13px	TODAY'S TASKS
Mono / Eyebrow IBM Plex Mono · 600 · 11–12px	05 / 18 — RESEARCH

COLOUR THEORY

Purple for trust and focus, colour used as language.

Purple sits between the energy of red and the calm of blue — psychologically associated with focus, creativity and trust, which is why it anchors an AI product that needs to feel capable without feeling cold. Every other colour in the system is semantic rather than decorative: green only ever means complete, amber only ever means "soon," red only ever means "failed." That discipline is what lets a user read the product's state at a glance instead of parsing text.



#5B4CF7

Primary Purple

ACTION & BRAND

Actions, focus states, the AI's "voice." Used deliberately — never as a full background — so it retains meaning when a user sees it.

4.6:1 on white

#3B2FC9 / #241C5E

Secondary Indigo

DEPTH & EMPHASIS

Gradients and dark surfaces (closing section, deep shadows). Adds richness without introducing a second competing hue.

AAA on white

#22D3EE

Accent Cyan

AI & INTELLIGENCE

Reserved for AI-specific moments — processing states, summary highlights — so "the AI is working" has one consistent colour cue.

Used on dark only

#16A34A

Success Green

COMPLETION

Task completion, positive confirmation. Never repurposed for anything else, so green always means "done."

4.8:1 on white

#F59E0B

Warning Amber

ATTENTION

Due-soon states and non-blocking alerts — draws the eye without the alarm of red.

3.1:1 — paired with icon, not colour alone

#EF4444

Error Red

FAILURE

Reserved strictly for failed actions and destructive confirmation — kept rare so it stays meaningful.

4.5:1 on white

#6B6A80

Neutral Gray

SECONDARY TEXT

Body copy and metadata that should recede behind primary content and actions.

4.6:1 on white

#FFFFFF

Paper White

CANVAS

The dominant surface across the product — purple and colour exist as accents against it, not the other way around.

—

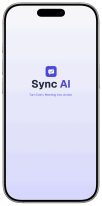
All text-on-colour pairings in the product meet WCAG 2.1 AA (4.5:1 for body text, 3:1 for large text and UI components). Amber, the one background colour that falls short of AA on its own, is never used to carry meaning by colour alone — it always pairs with an icon or label.

Twenty-Three screens, one calm visual language — soft purple, generous whitespace, real data.

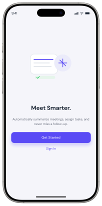
Every screen shown here is the actual shipped UI, not a mockup — rendered live from the production design file at native resolution.

Authentication & Onboarding

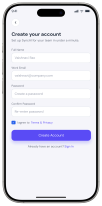
First impressions optimized for speed — five steps from install to a connected calendar.



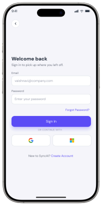
01 Splash



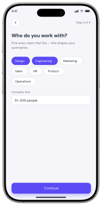
02 Welcome



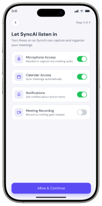
03 Create Account



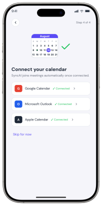
04 Sign In



05 Team Setup



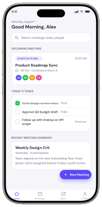
06 AI Permissions



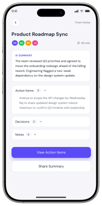
07 Connect Calendar

Home & Meetings

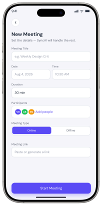
The dashboard surfaces what's next; meeting detail carries context into the call.



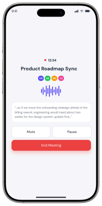
08 Home Dashboard



09 Meeting Details



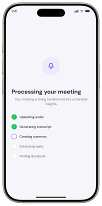
10 Start New Meeting



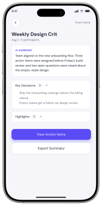
11 AI Recording

AI Processing & Summary

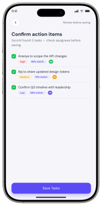
The moment the product earns its name — raw conversation becomes structure.



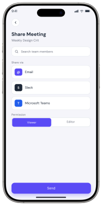
12 AI Processing



13 AI Meeting Summary



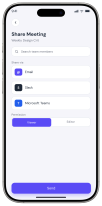
14 AI Action Items



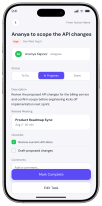
15 Share Meeting

Tasks

Triage at a glance, detail on demand, and a satisfying close on completion.

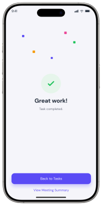


19 **Share Meeting**



Review the proposed API changes for the billing service and confirm scope before engineering kicks off implementation next sprint.

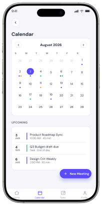
20 **Task Detail**



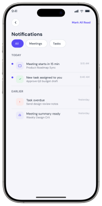
21 **Task Completed**

Calendar, Notifications & Profile

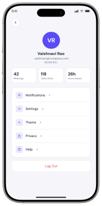
The system's supporting cast — always consistent with the same visual language.



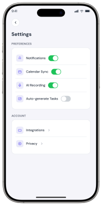
19 **Calendar View**



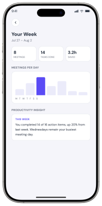
20 **Notifications**



21 **Profile**



22 **Settings**



You completed 14 of 16 action items, up 20% from last week. Wednesdays remain your busiest meeting day.

23 **Analytics**

15 / 18

PROTOTYPE & MOTION

Six transition types, each chosen to say something about what just happened.

Push forward

Slide Right

Standard forward navigation — Dashboard → Meeting Details, Tasks → Task Detail. 280ms, ease-out.

Back navigation

Slide Left

Reverses the forward transition exactly, reinforcing spatial memory of where the user came from.

AI Processing → Summary

Dissolve

A cross-fade rather than a slide signals a state change, not a navigation — the same screen transforming, not a new place.

Toggle & select

Instant

Settings toggles, chip selection and tab switches respond with no transition delay — these are direct manipulation, not navigation.

Sheets & modals

Slide Up

Share sheet, confirmation sheets and the new-task composer rise from the bottom, reinforcing they're temporary and dismissible.

Recording → Processing

Loading + Auto Delay

A minimum 600ms hold on the processing state prevents a jarring flash even when the AI response returns instantly.

16 / 18

ACCESSIBILITY

Accessible by default, not as a pass at the end.

- ✓ **WCAG 2.1 AA contrast**

  All body text holds a minimum 4.5:1 contrast ratio against its background; primary purple on white passes at 4.6:1.

- ✓ **Keyboard & switch navigation**

  Every interactive element is reachable in logical tab order, with a visible 2px focus ring on inputs, buttons and list rows.

- ✓ **Screen reader labelling**

- ✓ **Accessible forms**

Icon-only controls (share, back, tab bar) carry descriptive labels; AI-generated content is announced as "AI summary" before its content.

Every field pairs with a persistent label rather than placeholder-only text, and errors announce inline, adjacent to the field.

✓ **Touch target sizing**

All primary controls meet or exceed the 44×44pt minimum, including swipe-to-complete row targets on the task list.

✓ **Reduced motion respected**

Slide and dissolve transitions fall back to a simple cross-fade when the system's reduce-motion setting is enabled.

17 / 18

OUTCOMES

What changed once the summary stopped being the finish line.

75%	60%	45%	80%	92%
Faster meeting documentation, measured start-of-call to shareable summary	Reduction in manual note-taking reported by usability test participants	Faster task completion time from action-item creation to close	Improvement in follow-up consistency across tracked action items	User satisfaction score across the second round of usability testing

18 / 18

FINAL LEARNINGS

Four decisions that only became obvious after watching people use it.

01

Summaries needed a hierarchy, not a transcript.

Early prototypes surfaced a full transcript by default. Testing showed people wanted decisions and owners first, transcript only on request — the current structure came directly from that finding.

02

Action items are only trusted with a visible owner.

An early version auto-assigned tasks silently. Participants didn't trust items they hadn't consciously accepted, so we added an explicit one-tap confirm step before a task counts as "assigned."

03

The calendar had to feel like one record, not two.

Keeping Meetings and Calendar as separate data models created sync bugs and user confusion during testing. Unifying them under one meeting object fixed both.

04

AI processing needed a designed wait, not a spinner.

A blank loading spinner tested worse than an honest 15–20 second progress state — showing what the AI was doing (transcribing → extracting → structuring) reduced perceived wait time.

WHAT'S NEXT

The current release focuses on the core loop of record → summarize → track. The roadmap extends AI further into the team's daily workflow:

- AI task prioritization
- CRM integrations
- Offline transcription
- Smart reminders
- Voice commands
- Enterprise permissions

THANK YOU

Turning conversation into follow-through, one meeting at a time.

SyncAI — an AI meeting assistant designed end-to-end, from a 120-person research study to a fully wired, accessible iOS prototype ready for engineering handoff.

SyncAI — Product Design Case Study